

FALL RIVER HISTORICAL SOCIETY



Preserving the Past, Enriching the Present

ANNUAL REPORT
FY2012-2013

*Special thanks to the following donors
for their significant support during FY2012-2013:*

IDA S. CHARLTON CHARITABLE FUND

MARILYN A. LYNCH-CORNELL

ANNE AND TRAVIS ENGEN

GRIMSHAW-GUDEWICZ CHARITABLE FOUNDATION

CARA W. ROBERTSON

RODGERS FAMILY FOUNDATION



CONTENTS

From the President	3
Our Staff.....	4
Board of Directors.....	4
About The Fall River Historical Society.....	4
Committees.....	5
From the Curator: FY2012-2013	6
Programs and Events	12
Volunteers	14
Representative Initiatives	15
Annual Appeal Donors 2012-2013.....	16
Financial Statements.....	18
Options for Giving.....	20



BayCoast BANK



The LITTLE THEATRE of Fall River, Inc.



Fall River Historical Society gratefully acknowledges the support our fellow members of the community provided during FY 2012-2013 for our events and outreach and educational programs, and we look forward to continuing our fruitful affiliations and partnerships in the future.

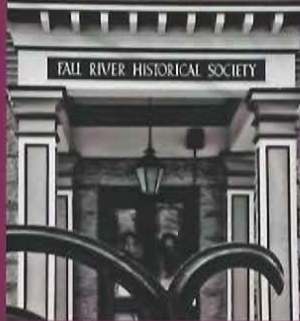


BATTLESHIP COVE THE FLEET THAT TOUCHES LIVES



massculturalcouncil.org

MCC



FALL RIVER CULTURAL COUNCIL



STRIVING ARTISTS THEATRE COMPANY



Southeastern Massachusetts CONVENTION & VISITORS BUREAU

The Chamber

Fall River Area Chamber of Commerce & Industry, Inc.

- BANKFIVE
- BAYCOAST BANK
- BATTLESHIP COVE
- CITY OF FALL RIVER
- COLONIAL NAVY OF MASSACHUSETTS
- THE FALL RIVER CAMERA CLUB
- FALL RIVER CULTURAL COUNCIL
- THE FALL RIVER GARDEN CLUB
- THE FALL RIVER HISTORY CLUB
- FALL RIVER PUBLIC LIBRARY
- GREATER FALL RIVER RE-CREATION
- GREATER FALL RIVER CHAMBER OF COMMERCE
- ITALIAN WINE SERVICES
- LAFAYETTE-DURFEE HOUSE
- LITTLE THEATRE OF FALL RIVER
- MASSACHUSETTS CULTURAL COUNCIL
- MASSACHUSETTS OFFICE OF TRAVEL AND TOURISM
- MECHANICS COOPERATIVE BANK
- THE PRESERVATION SOCIETY OF FALL RIVER
- SOMERSET PUBLIC LIBRARY
- SOUTHEASTERN MASSACHUSETTS CONVENTION AND VISITORS BUREAU
- STRIVING ARTISTS THEATRE COMPANY
- UNIVERSITY OF MASSACHUSETTS
- DARTMOUTH

ITALIAN WINE SERVICES



Fall River Camera Club



EDUCATE YOURSELF The Fall River History Club

FROM THE PRESIDENT

Dear Friends,

Throughout the past year, Fall River Historical Society focused on activities aimed at increasing revenue, promoting the museum, and making improvements in a wide range of areas, from the physical appearance of our grounds to the information that tour guides share with visitors. Thanks to the hard work of our staff, officers, directors, and volunteers, numerous initiatives were implemented successfully, and more are currently in progress.

As illustrated on the opposite page, the FRHS continues to focus on partnering with the City of Fall River and with other local organizations to bring history, art, theatre, information, and entertainment to the community. These affiliations are fruitful in many ways. They help to enhance our collective economic vitality and play an important role in our outreach and cultural programs, which we gratefully acknowledge.

As part of our on-going efforts to raise awareness of the FRHS, we have established a proactive presence on the Internet and social media. We have substantially increased our visibility on regional news, events, and tourism web sites and on Facebook, and are now expanding our use of the social networking service Twitter. These are all important and effective ways to carry our message at little or no cost; they have already brought in new visitors, and over time we are confident they will also generate increased business in the Museum Shop and Tea Room as well as the museum, which in turn will result in new members.

We are proud of the role we play in the community and the progress we have made in enhancing the profile of the FRHS, but our financial challenges remain. We must continue together to address these issues. It is only with your continued help that the Historical Society is able to carry out our mission to preserve and promote the city's magnificent history.

If you have any questions, comments, or suggestions, do not hesitate to contact Michael, Dennis, Joe Borges, Betty Welch, or myself.

Thank you for your loyal support.

Cordially,



Jay J. Lambert

OUR STAFF

CURATOR

MICHAEL MARTINS

ASSISTANT CURATOR

DENNIS A. BINETTE

PART-TIME/ SEASONAL STAFF

NANCY L. ARRUDA

KATHRYN S. CROAN

HANNAH FITZPATRICK

CYNTHIA HARRINGTON

DIANE L. MOTA

BOARD OF DIRECTORS

OFFICERS

JAY J. LAMBERT

President

MARK GENDREAU

Second Vice President

KATHLEEN ROCKETT

Secretary

BETTY M. WELCH

Treasurer

GERALDINE SILVA

Assistant Treasurer

DIRECTORS

JOSEPH BORGES

C. BENNETT BROWN

URSULA S. BROWN

MARGOT COTTRELL

JAYNE DARCY

DR. JASON J. DIOGO

DONNA DUNN

THOMAS DURKIN

ANGELINA GASTALL

ROBERT KITCHEN

BRIGID MITCHELL-CHRIST

ALBERTINA PACHECO

MARILYN PELTO

DENISE SHERMAN

PAST PRESIDENTS

J. THOMAS COTTRELL, JR.

ELIZABETH WELLS DENNING

ABOUT THE FALL RIVER HISTORICAL SOCIETY

Founded in 1921, the Fall River Historical Society (FRHS) is the oldest cultural institution dedicated to preserving artifacts relative to the history of the city. Its holdings constitute the largest and most significant collection of its kind; as such, the museum serves as an important resource for scholars, researchers, and other museums and historical societies. To fulfill its mission of promoting public understanding of Fall River history, the FRHS presents exhibitions, conducts educational outreach programs, and partners with the city and other non-profit organizations in presenting events for the benefit of the community.

The FRHS operates as both an historic mansion museum and a local history museum, and features period room settings and themed exhibits on various topics. The museum is housed in an 1843/1871 French Second Empire structure, formerly a private residence that once served as a station on the Underground Railroad; it is listed in the National Register of Historic Places. The building features the largest concentration of 19th century polychrome stenciling in Southeastern Massachusetts, and retains the most magnificent period interior extant in the city, with a number of original furnishings and decorative objects remaining *in situ*.

The FRHS also maintains an annex building located adjacent to the main building; constructed in 1870, it was also formerly a private residence. The structure currently serves as a function and storage space and is operated seasonally as a tea room. The grounds contain terraced gardens and parterres in the Victorian manner, and feature a rare, mid-nineteenth century cast iron gazebo that is original to the property.



**The museum serves
as a vital component
of Fall River tourism,
and maintains a
membership base
across the United
States, as well as in
other countries.**



Located in the museum building is The Charlton Library of Fall River History, which houses an important collection of archival material, including books, manuscripts, photographs, and ephemera on the subject of local history. The holdings constitute the most extensive collection of research materials on the subject extant.

The FRHS is recognized worldwide as the central repository for materials pertaining to the infamous Borden murder case and its key participants, and maintains a unique position at the forefront of researching and uncovering rare materials on the subject. It is the preeminent resource for researchers and scholars delving into the case, and its collection of artifacts pertaining to the life and trial of Lizzie A. Borden – the largest such collection in the world – has been featured in all forms of media including print, social, television, and documentary films.

Now in its 92nd year, the FRHS continues to actively collect in a select manner and is expanding its holdings in all categories.



Two recent additions to the museum's collection of 19th and 20th century costumes and accessories.

COMMITTEES

BUILDING & GROUNDS

DR. JASON J. DIOGO, *Chair*

COLLECTIONS

ALBERTINA PACHECO, *Chair*

DR. JASON J. DIOGO

EDUCATION & PROGRAMMING

ROBERT KITCHEN, *Chair*

MARGOT COTTRELL

FINANCE

JOSEPH BORGES, *Chair*

C. BENNETT BROWN

MARK GENDREAU

JAY J. LAMBERT

BETTY M. WELCH

FINANCIAL ADVISORY COMMITTEE

DANIEL E. BOGAN

NICHOLAS M. CHRIST

WILLIAM R. ECCLES, JR.

GEORGE OLIVEIRA

BERNARD A.G. TARADASH

FUNDRAISING EVENTS

KATHLEEN ROCKETT, *Chair*

TIMOTHY BELT

CHERYL FURZE

MARYANN GOULART

JUDY PERREAULT

POLLY PHENIX

ANN ROCKETT-SPERLING

PATRICIA TAYLOR

MARKETING

JAYNE DARCY, *Chair*

URSULA S. BROWN

JAMES LUCEY

MEMBERSHIP

MARILYN PELTO, *Chair*

MARILYN L. MARTINS

CONSTANCE L. MENDES

NOMINATING

ANGELA GASTALL, *Chair*

SIGHTS & SOUNDS OF THE SEASON PLANNING COMMITTEE

JAYNE DARCY

DEE KULLANDER

KATHLEEN ROCKETT

ANN ROCKETT-SPERLING

JIM SOULE

JIM SOUZA

PATRICIA TAYLOR

Curators Michael Martins and Dennis Binette are also members of the above committees except for the Financial Advisory Committee.

FROM THE CURATOR FY2012-2013

I am pleased to report that the past year was a busy and, in many ways, successful one for the FRHS. Some of the year's major milestones are highlighted below.

CHANGES TO THE STAFF

After a career spanning nearly two decades with the FRHS, first as a volunteer and, later, as a paid staff member, **Nancy L. Arruda**, our volunteer coordinator and “Jack of all trades,” decided to retire in as quiet a manner as possible. Over her years at the museum, Nancy won a host of friends, who join with me in wishing her well.

Diane Mota, also a former volunteer, was appointed as Nancy's replacement and, since versatility is a must at the FRHS, she will assume the position as our newest “Jack.” Welcome aboard!

MEETINGS AND COMMITTEES

During the past fiscal year, a considerable number of meetings of various committees, including those mandated by the FRHS by-laws, were held. Made up of dedicated and hard-working volunteers, our committees are working to secure the future of the organization. Of special note are several new and innovative activities that were introduced:

- The Finance Committee, chaired by **Joseph Borges**, initiated the first-ever Annual Appeal, which is a mainstay of all successful non-profit organizations.

- The Marketing Committee, chaired by **Jayne Darcy**, worked tirelessly to promote the FRHS in all forms of media, and introduced an informative monthly newsletter, *Here & Now*, which was extremely well-received by the membership.
- The Fundraising Committee, chaired by **Kathy Rockett**, developed plans for several new, high-profiled events.

VOLUNTEER BRUNCH

It would be impossible to operate the FRHS at its current level without the assistance of the volunteer staff, who unquestioningly give their time and are involved in nearly every aspect of our day-to-day business. To recognize the volunteers for their much-appreciated efforts, a Volunteer Brunch was held at the Venus de Milo Restaurant on June 23, 2012. Following a brief greeting from FRHS president Jay J. Lambert, who spoke on behalf of the Board of Directors and staff, the 62 attendees partook of a buffet brunch, which featured a varied and delicious menu. The event is an annual one on the Society's calendar.

NEW AND NOTEWORTHY ADDITIONS TO OUR COLLECTION

- *Various examples of 19th and early 20th century clothing and textiles*, including a dress made by Fall Riverite Cecelia Lima (died c. 1918) for a trip to her native Azores; due to her unexpected death, possibly in the influenza epidemic, the garment was never worn.
- *An important collection of papers and photographs* pertaining to Fall River author, philanthropist, and bon vivant Alice Brayton (1878-1972).



- *A diminutive, circa early 20th century, delft-like teapot* (above), given by Lizzie A. Borden (1860-1927) to her hired companion, Gertrude May Russell (1889-1968).
- *Selections from a private collection of Fall River collectibles, business ephemera, and photographs* with a strong emphasis on the Troy Cotton and Woolen Manufactory.

- *An extensive collection of scrapbooks from 1917 to 1993 documenting the history of the Fall River chapter of the Boy Scouts of America.* They were donated through **Jonathan P. Widmark**, Development Director of the Narragansett Council.



A 1918 photo of Fall River Boy Scouts.

Parallel Lives: A Social History of Lizzie A. Borden and Her Fall River RECEIVES COVETED DISTINCTION

I am pleased to report that in the spring, *Kirkus Reviews*, universally recognized as “the world’s toughest book critics,” announced that they had chosen *Parallel Lives: A Social History of Lizzie A. Borden and Her Fall River* as one of the Best Books of 2012. This award, coming after a Kirkus Starred Review, which is much coveted in the publishing world, was very much appreciated by the authors.

In its review, Kirkus described the book as “... a must-have for history buffs... a riveting history of... Fall River, Mass., and its most famous resident, Lizzie Borden.”



Above: The museum adorned in holiday finery during the 2012 Holiday Open House.

A BANNER HOLIDAY SEASON

ANNUAL OPEN HOUSE

As always, the holidays continue to be the busiest time of the year at the FRHS, with an influx of visitors to the museum, museum shop, and tea room. This past season featured a series of named theme-trees, complete with stands displaying text about the decorations and their inspiration. The most popular was *Ode To Krampus*; a black tree with white lights, it was draped in cascades of glass chain link and hung with figural Krampus ornaments and reproductions of vintage German postcards, and featured a “tree skirt” comprised of fifty pounds of coal.



A detail from the Krampus tree.

Predominantly a European tradition, Krampus made his debut in Fall River under the auspices of the FRHS and proved to be a popular attraction, evidenced by increased sales of Krampus-themed merchandise in the museum shop.

*SIGHTS & SOUNDS OF THE SEASON:
A HOLIDAY FESTIVAL IN THE HISTORIC HIGHLANDS*

Last year witnessed the inception of a new holiday fête, appropriately titled *Sights & Sounds of the Season: A Holiday Festival In The Historic Highlands*. Generously supported by Greater Fall River Re-Creation, the collaborative event was organized by the FRHS and The Preservation Society of Fall River, working with Little Theatre of Fall River and The Fall River Garden Club.



A performance by the Highland Brass.

More than 1500 individuals attended the December 2, 2012, event, which was largely free of charge, and feedback was extremely positive. Attractions included “Living Art” live statues; strolling and staged musical performances; jugglers; a magician; the world’s fastest balloon sculpture artist; face painting; chestnut roasting; marshmallow toasting; carriage and pony rides; delicious victuals; and, of course, Santa and Mrs. Claus.

The festival would not have been possible without the help and support of a number of individuals and businesses, far too many to list; very special recognition goes to the representatives of the participating organizations who made up the small committee that organized the event.



Children didn't mind waiting for pony rides.

Special thanks to **Honorable William Flanagan**, mayor of the City of Fall River, for enthusiastically embracing the event from its inception, and for assembling a team of city officials and employees who paved the way for its success; **Michael P. Dion**, Executive Director and Chief Financial Officer of the Community Development Agency, and **Grace S. Gerling**, Executive Director of Greater Fall River Re-Creation, deserve special acknowledgement.



Jugglers strolled the grounds.

I am delighted to report that what we had hoped would become an annual event has, indeed, come to pass; *Sights & Sounds of the Season II* will take place in December 2013.

CHARLTON LIBRARY OF FALL RIVER HISTORY UNDERGOES SECOND PHASE

Work on the second phase of the Charlton Library of Fall River History, generously funded by the **Ida S. Charlton Charity Fund**, was one of the past year's major accomplishments. This work resulted in a number of important enhancements to our research capabilities:

- The creation of a second research room with custom-built library furnishings.
- A significant increase in the amount of space available for holding research materials.
- Installation of a sensitive unit that automatically adjusts air quality and controls humidity at the desired level.

The grant also provided for the continued conservation and rebinding of a number of volumes, including general histories, probate and poll tax records, and early 19th century property valuation books. In addition, 354 rolls of microfilm, representing multiple thousands of issues of fragile 19th and 20th century Fall River newspapers, are being duplicated. Both projects are ongoing and will continue until the designated funds are expended.



**Thanks to the
generosity of the
Ida S. Charlton Fund,
we have substantially
enhanced the research
capabilities provided
to our patrons.**



This important undertaking would not have been possible without the generosity of the donor, and it is with the greatest sincerity that I once again thank **E.P. (Chuck) Charlton**, his daughter, **Stacey Charlton**, and the Trustees of the **Ida S. Charlton Charity Fund** for their friendship, which is greatly valued, and their continued interest and support. Indeed, it is only through their largess that the FRHS has the ability to conserve, and to make available to the public for research, the most significant collection extant of historical data on the subject of Fall River history.

SUMMARY

The past fiscal year brought a great many positives, but the hard reality is that the FRHS continues to struggle financially, due to the lack of steady funds for operating expenses and an insufficient endowment.

New initiatives are helping to confront these issues head-on: the Annual Appeal raised \$47,799 to help defray operating expenses; and additional programs and events are garnering the FRHS increased revenue and public exposure. Nonetheless, the organization faces an uncertain future.

Unfortunately, there is no central office currently in place to solely promote tourism in Fall River; as such, the FRHS, through the efforts of its Marketing Committee, must independently promote itself as a tourist attraction. This is a costly and time-consuming undertaking.

The FRHS possesses a collection that has worldwide appeal, instant name recognition, and the ability to draw in a large number of visitors, namely, the Borden collection. We are recognized as the central repository for material pertaining to the infamous case, maintain a singular position at the forefront of uncovering important new material on the subject, and are noted for our prudent treatment of this highly sensitive topic. A valuable asset, with unlimited potential, this is well worth promoting. There is much more to the history of Fall River than the Borden case, but if it can assist the

Society in its mission to preserve and promote the city's history, it is a practical measure to use it.

The Annual Holiday Open House exhibit is becoming more popular with visitors from year to year, and the Museum Shop offers a wide array of quality merchandise that is affordably priced; both can be expanded upon to generate additional income.

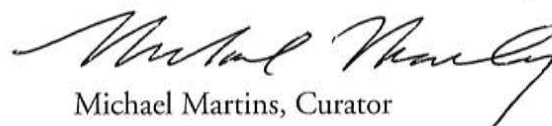


**The past fiscal year
brought a great many
positives, but the
hard reality is that the
FRHS continues to
struggle financially.**



It is apparent that the FRHS must emphasize its key attractions and capitalize on them to the utmost advantage, for they have the ability to generate much-needed funds.

Respectfully submitted,



Michael Martins, Curator

PROGRAMS AND EVENTS

MAY

Bi-Annual Clam Boil
180 attendees

Annual Members' Business Meeting
34 attendees



Members' Meeting
Terry Arthur – Fatal Decision: Edith Cavell, WWI Nurse
31 attendees

JUNE

An Evening of Sea Chanteys
Performed in the garden by
The Colonial Navy of Massachusetts
47 attendees



Volunteer Brunch
78 attendees



JULY

Shakespeare in the Park
Taming of the Shrew
Striving Artists Theatre Company
100+ attendees

AUGUST

Echoes of Lizzie: A Special Exhibition and Tour
178 attendees

Business After Hours
Sponsored by
BayCoast Bank
63 attendees

Parallel Lives: The Lecture Benefactors Reception
Fall River Public Library
80+ attendees

Book Signing
Sleuth-blog: The Actual Investigation of a Cold Case Murder
by Joyce Keller Walsh
54 books sold

SEPTEMBER

Parallel Lives: The Lecture Living Authors Series, University of Massachusetts, Dartmouth
40 attendees

From Venice to Vesuvius: The Wonderful Wines of Italy
125 attendees



OCTOBER

Parallel Lives: The Lecture Fall River History Club
30 attendees

Members' Meeting
Nancy Carlisle - America's Kitchens
30 attendees

Bi-Annual Clam Boil
175 attendees

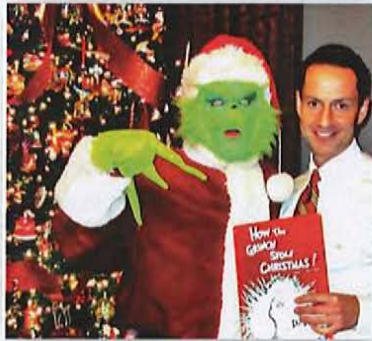
PROGRAMS AND EVENTS

NOVEMBER

*Palette Pictures IV –
Artists' Reception*
82 attendees



Palette Pictures IV:
An Exhibition and Sale
of Donated Works by
Regional Artists
On exhibit through
December.



*Members Library
Open House*
116 attendees



91 attendees



JANUARY

Parallel Lives: The Lecture
Somerset Public Library
(Conducted despite a severe
snowstorm)
17 attendees



One of the nicest
benefits of being a
member of the
Fall River Historical
Society is the variety
of events offered
each year ...
food and wine,
things to do during
the holidays,
the arts, and
interesting lectures.



MARCH

Tea with the Easter Bunny
60 attendees

APRIL

Parallel Lives: The Lecture
Aha! Night:
Rotch Jones Duff House
35 attendees

DECEMBER

*Sights & Sounds of the
Season: A Holiday Festival
in the Historic Highlands*
1500+ attendees



VOLUNTEERS

AUBIN, CAROLINE - Tea Room
BELT, TIM - Clam Boil/Events
BREAU, JOANNE - Docent
BROWN, BILL - Docent
BROWN, CAROLE - Docent

CASE, REGINA - Tea Room
CHAMBERLAIN, BONNIE - Docent
COSTELLO, CHRIS - Docent
CRUZ, BOB - Docent
CURHAN, MONICA - Clam Boil

CURHAN, MURRAY - Clam Boil
DEMELLO, RAY - Clam Boil
DION, MATT - Docent
FATTIBENE, DONEL - Tea Room
FAYAN, ANNE - Archive

FELL, NANCY - Tea Room
FERNANDES, IRENE - Museum Shop
GAGNON, CATHY - Clam Boil/Events
GARRAUGHTY, BARBARA - Tea Room
GASTALL, ANGIE - Clam Boil/Tea Room

GENDREAU, MARK - Clam Boil/Docent
GOULART, MARYANN - Docent/Events
GUY, CLAIRE - Museum Shop
HARRINGTON, CINDY - Clam Boil/Events
HART, ANN - Tea Room

HEYWORTH, ELEANOR - Museum Shop
HOWARTH, MARTHA - Museum Shop
JARYNA, BARBARA - Docent
JOHNSON, BETTE - Museum Shop
KENNEDY, RYAN - Docent

KITCHEN, BOB - Docent
KITCHEN, CATHY - Museum Shop
KNARR, SONJA - Docent
LAMBERT, JAY - Docent
LYNCH, BILL - Docent

LYNCH-CORNELL, MARILYN - Archive
MARTINS, MARILYN - Museum Shop/Tea Room
MATHIEU, BILL - Docent

MENDES, CONNIE - Archive
MESSIER, CATHY - Tea Room/Events
McCORMICK, MARCIA - Events
McMAHON, PAMELA - Museum Shop
MOTA, DIANE - Tea Room

NEVILLE, JANICE - Museum Shop
NOLAN, JANICE - Clam Boil
OLIVEIRA, DAVID - Archive/Clam Boil
PACHECO, ALBERTINA - Docent
PELTO, JOHN - Docent
PELTO, MARILYN - Docent

PERREAULT, JUDY - Museum Shop/Tea Room
PHENIX, DAVID - Clam Boil
PHENIX, POLLY - Clam Boil/Tea Room
PHILLIPS, PENNY - Tea Room
PIERONI, SUE - Docent/Events

PRAY, RICK - Tea Room/Events
PRESCOTT, BETTY - Clam Boil
PRESCOTT, PAM - Clam Boil
RACHLIN, FRAN - Museum Shop
RAPOSO, KEN - Docent

ROCKETT-SPERLING, ANN - Clam Boil/
Tea Room/Events
ROCKETT, KATHY - Events
ROCKETT, MEGAN - Clam Boil/Events
ROGERS, JACKIE - Museum Shop

ROSARIO, JOAN - Docent
ROSEBERRY, DAVID - Docent/Archive
SHEA, ELLEN - Docent/Tea Room
SHERMAN, DENISE - Clam Boil
SIRIOS, SIMONE - Tea Room
SOUSA, MARYLYN - Tea Room

TEASDALE, NANCY - Clam Boil
TAYLOR, PAT - Clam Boil/Tea Room
WHITTY, PHYLLIS - Docent
WOOD, DONALD - Docent

*Any individuals unintentionally omitted
from this list have our abject apologies
and sincerest thanks for their continued
interest and support.*

REPRESENTATIVE INITIATIVES

Fundraising and Cost Containment	Marketing and Public Relations	Administration and Plant
<p>Instituted an Annual Appeal.</p> <p>Held the first annual <i>Sights & Sounds of the Season</i> holiday festival.</p> <p>Migrated to e-mail communications to reduce printing and postage costs.</p> <p>Developed two group bus tours and promoted them to tour bus operators throughout New England.</p> <p>Began planning to create a second Museum Shop room dedicated exclusively to Christmas merchandise year-round, a sales idea highly recommended in the trade.</p> <p>Successfully pursued grant funding from the Fall River Cultural Council.</p>	<p>Began producing a monthly newsletter <i>Here & Now</i>, in both print and electronic formats.</p> <p>Published our first Annual Report.</p> <p>Greatly increased FRHS visibility and reached new audiences on tourism, events, and regional Internet sites and on Facebook.</p> <p>Began work on <i>Echoes of Lizzie</i>, a grant-funded promotional video.</p> <p>Created new promotional material about the FRHS for use on the Internet and in print.</p> <p>Hosted a reception for state and local tourism officials.</p>	<p>Completed Phase II of the grant-funded <i>Charlton Library of Fall River History</i>.</p> <p>Began organizing archival material to meet researchers' needs more effectively.</p> <p>Developed a new, highly detailed script for use by the FRHS tour guides.</p> <p>Cleaned the Post Office medallions and other ornamental stonework on the grounds.</p> <p>Rearranged displays to reflect styles in vogue during the mid-to-late Victorian era to allow for better interpretation of the period room settings.</p> <p>Added artifacts to exhibits throughout the museum.</p>

ANNUAL APPEAL DONORS 2012-2013

Philanthropic support to the Annual Appeal provides funds used for operating expenses of the FRHS and is a vital way that supporters can help ensure the continued excellence of the organization.

In FY2012-2013, the following donors generously contributed a combined total of \$47,799, for which they are gratefully acknowledged.

\$25,000

RODGERS FAMILY FOUNDATION

\$2,000 and Up

BETTY M. WELCH

\$1,000 to \$1,999

MR. & MRS. DOUGLAS H. BORDEN JR.
EARLE P. (CHUCK) CHARLTON
TOM & MARGOT COTTRELL
DR. & MRS. PAUL P. DUNN - IN MEMORY OF
MR. & MRS. DONALD GREY
NANCY C. FELL - IN MEMORY OF DR. ERNEST M.
& MABEL E. FELL
JAY & BARBARA LAMBERT
JOHN & MARILYN PELTO
NANCY TEASDALE
ABIGAIL TEST
ELIZABETH A. WARING - IN MEMORY OF
MURIEL WESTGATE EMERSON
MR. & MRS. D. BRADFORD WETHERELL JR.

\$500 to \$999

AN ANONYMOUS FRIEND
CAROL GOOLSBEE
BETTY MARSDEN - IN MEMORY OF EDNA &
ROBERT REID
LORIS MASTERTON - IN MEMORY OF BILL
MASTERTON
THE PHILIP SNYDER FOUNDATION
CARMELLA A. SOFIA, MD - IN MEMORY OF
MR. MICHELE SOFIA
CHARLES DAVOL TEST

\$250 to \$499

BANKFIVE
DALE FERRIS
STUART B. HARDY
BOB & CATHY KITCHEN
JOSIE WOOLHAM

\$100 to \$249

NORBERTA M. ABISLA
WILLIAM & SUSAN BARKER
ROBERT & PAMELA BARLOW - IN MEMORY OF
MARGARET & ROBERT BARLOW
TERESA BERARD
PETER BUFFINGTON
THOMAS CARROLL
DR. JOHN CARVALHO - IN MEMORY OF
IRENE & SUSANN CARVALHO
CHRIS & AUDRA COSTELLO
CHARLES J. & PAULA C. CULLEN
PAULA & JOHN B. CUMMINGS JR.
MICHAEL P. DUARTE
CAROLE A. FIOLA
ANNE & BILL HART
ANNE T. HOPKINS
FOSTER KAY
DR. & MRS. AMINE B. MAALOUF
JOHN J. MORIARTY
JANICE NEVILLE
BOB & NANCY NOLAN
BETTY PRESCOTT
CHARLES & KATHY REED
HARRY W. ROBINSON
PHIL & GERRY SILVIA
PRISCILLA P. SMITH - IN MEMORY OF
C. CRAWFORD SMITH
JAMES SOUZA
JOAN SOUZA
MR. & MRS. KENDRICK SNYDER - IN MEMORY OF
CHARLOTTE, PHILIP, AND ROSWELL BRAYTON
LAW OFFICES OF JANE E. SULLIVAN
JOAN TWADDLE
SALLY WESTGATE - IN MEMORY OF
MRS. MURIEL EMERSON

ANNUAL APPEAL DONORS 2012-2013

DONALD G. & SANDRA D. WOOD
CARLTON H. YATES

Up to \$99

PATRICIA A. ABDALLAH
ANTOINETTE T. ABRAHAM
TORREY ADAMS
ARROW REALTY - IN MEMORY OF CHOURICO
CASHMAN
MARK N. BELANGER
DENNIS A. BINETTE
ANN O. BOTELHO
MONIQUE CAMPEAU
DOUG & JEAN CHAPMAN
ROBERT CLIFTON - IN MEMORY OF DOROTHY
S. CLIFTON
CECILE E. CUMMINGS
KATHERINE DAVISON
MARYANN & FERNANDO GOULART
MARCELLA L. HAYDEN
JOSHUA HETZLER
MERRY LEE HRITSUK
ELIZABETH A. KARAM
SHEILA KIMBALL
KELLY A. KOLODNY
ALICE H. WHITTY LAVOIE
SUSAN LAVOIE
CYNTHIA LEMAIRE
CHARLOTTE ANDREWS LYNCH
MARILYN L. MARTINS
MICHAEL MARTINS
BRIGID MITCHELL-CHRIST
MR. & MRS. WALTER NICOLAU
NOTRE DAME COMMUNITY FEDERAL CREDIT
UNION
GEORGE OLIVEIRA
BARBARA E. PARKER
JUDY PERREAULT
ALAN E. PONTES
GALE POWERS
RICHARD A. PRAY
LOUISE G. PRESCOTT
FRAN RACHLIN
ESTELLE ROACH

COLIN ROBINSON
JEANNINE L. RUGGIERO - IN MEMORY OF
ALBERT & LILLIAN DESMARAIS
RICHARD & LINDA SILVIA
SOMERSET FEDERAL CREDIT UNION
PATRICIA A. SULLIVAN
PATRICIA E. SULLIVAN
DORIS M. THORNTON
ROBIN TRIPP - IN MEMORY OF JANE HOWLAND
PATRICIA WOOD

*Any individuals unintentionally omitted
from this list have our abject apologies
and sincerest thanks for their continued
interest and support.*

BALANCE SHEET - FYE APRIL 30, 2013

Assets		Liabilities	
Cash	\$ 39,729	Accounts Payable	\$ 6,774
Promises to Give, Net	3200	Accrued Payroll	814
Inventory	182,013	Line of Credit	160,000
Prepaid Expenses	1,033	Tenant Security Deposit	750
Investments	550,731	Notes Payable	86,107
Property and Equipment, Net	509,736	Total Liabilities	\$ 254,445
*Beneficial Interest in Perpetual Trust	230,269		
Total Assets	\$1,516,711	Net Assets	
		Unrestricted	\$ 692,069
		Temporarily Restricted	36,199
		Permanently Restricted	533,998
		Total Net Assets	\$1,262,266
		Total Liabilities and Net Assets	\$1,516,711

*Restricted to income only, which was \$6,895.



OPERATING STATEMENT - FYE APRIL 30, 2013

Operating Income

Contributions (restricted, temporarily restricted, and unrestricted)	\$ 123,861
Dues	14,847
Admissions	5,708
Sales to Public	69,894
In-Kind Support	4,000
Rent	15,675
Investment Return/Appreciation in Endowment	72,262
Investment Return/Appreciation, in Beneficial Interest Perpetual Trust*	27,039
Special Events	19,615
Total Support/Revenue	\$ 352,901

*Restricted to income only, which was \$6,895.

Operating Expenses

Gross Payroll	\$ 106,138
Payroll Taxes	8,373
Advertising	14,942
Insurance	30,477
Utilities	12,252
Supplies/Printing and Postage	18,742
Service/Maintenance	8,299
Interest Expense	11,887
Professional Fees	3,000
Other Expense	10,076
Special Events	10,490
Easton House Expenses	23,223
Depreciation	38,903
Bank and Credit Card Charges	5,083
Other Taxes	140
Donated In-Kind Professional Services	4,000
Total Expenses	\$ 306,025

Change in Net Assets before collection items not capitalized	\$ 46,876
Change in Net Assets	\$ 46,876
Net Assets, Beginning of Year	\$ 1,215,390
Net Assets, End of Year	\$1,262,266

OPTIONS FOR GIVING

All donations to the FRHS, a 501c3 non-profit organization, are tax-deductible to the full extent allowed by law. Please contact us with questions about your donation.

Annual Fund

These funds are specifically designated toward operating costs, and can be identified as either honorary or memorial contributions.

Building and Grounds Fund

This fund benefits our two historic National Register buildings and grounds.

Gifts of Artifacts and Archival Materials/ Gifts to the Artifact Acquisition Fund

Donations of historical materials pertaining to Fall River, or donations of funds to purchase items of historic importance that will broaden the scope of FRHS collections.

Gifts to the Endowment

These funds can be identified as either honorary or memorial contributions.

Library Acquisition Fund

Donate funds to purchase or rebind a book(s). This can be done in honor or memory of a loved one, which will be indicated on a bookplate affixed within the volume.

Membership

Memberships start at \$30 for individuals; other categories, including gift memberships, are available. Lifetime memberships are available for a donation of \$500 for individuals, or \$800 for couples. Please visit our website for further details and a membership form.

Naming Opportunities

Naming opportunities are available for a variety of purposes via a specifically designated donation. Donors are encouraged to contact the museum to discuss potential projects.

Planned Giving Bequests

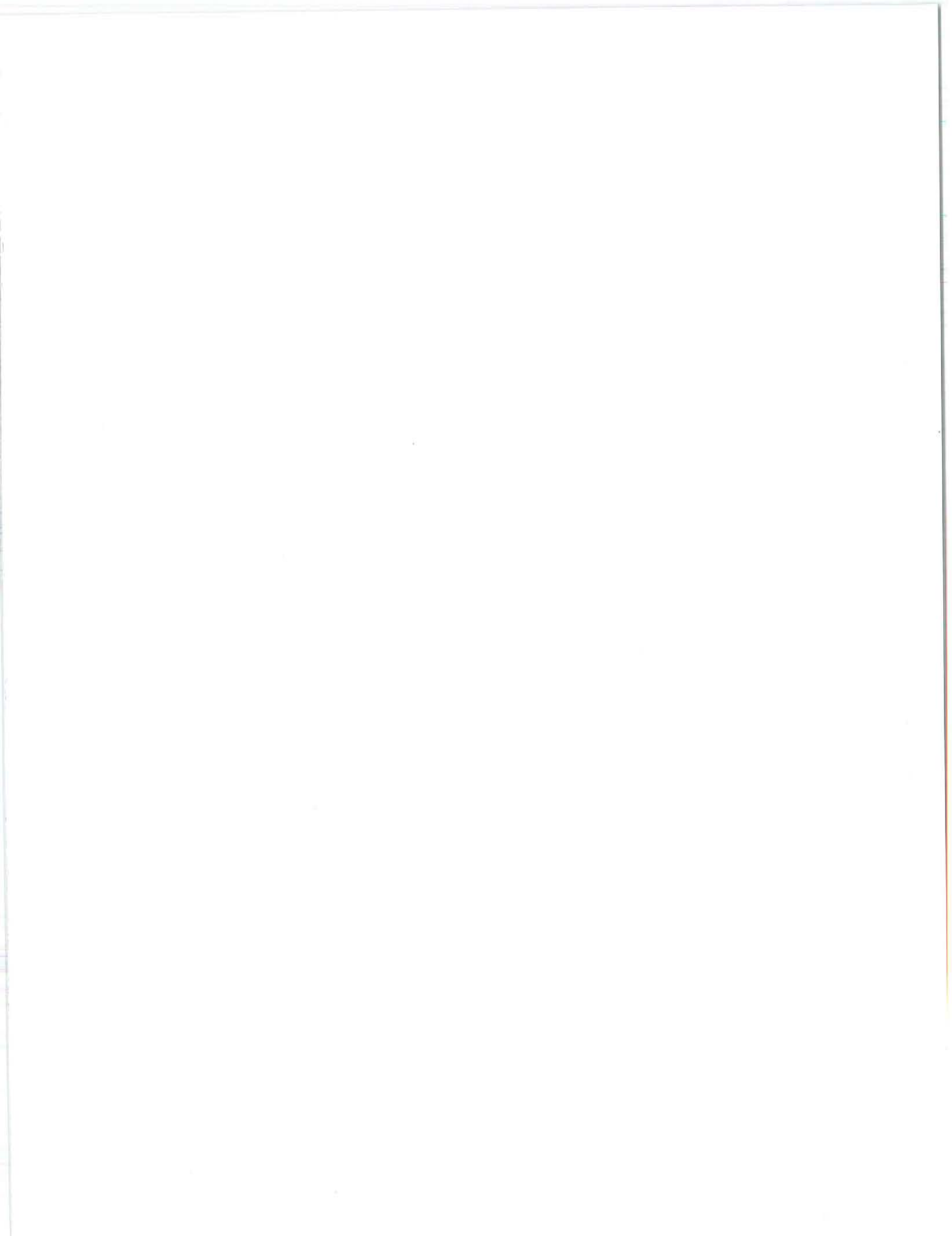
When planning your estate, consider the FRHS as a beneficiary for objects, a specific dollar amount, donor advised funds, or retirement savings account.

Photograph Collection Fund

Contributions either purchase preservation and storage materials for photographic images, or are used to acquire additional images for the Society's collection.

Volunteerism

Donations of time to help with the day-to-day operations in the museum, archive, shop, or tea room. A great way to support the FRHS!





FALL RIVER HISTORICAL SOCIETY
451 Rock Street
Fall River, Massachusetts 02720
Phone: 508.679.1071
www.fallriverhistorical.org